



**national  
arts  
festival**

# 2017 National Arts Festival

## Fringe Films



*The National Arts Festival will screen films as part of the 2017 National Lottery Fringe Film. If you would like to register a film/s for screening during the Festival, please read the following details, and complete the form overleaf.*

**The deadline for application is 3 February 2017**

---

### PLEASE READ THE FOLLOWING REGULATIONS BEFORE COMPLETING THE APPLICATION FORM:

- **All films MUST be in DVD format – we require TWO copies of each film**
- **Film application costs R200 per FILM.** This covers **advertising** in the Fringe publications, **scheduling** and **screening** of the film by Festival staff, and the return, by registered mail to the postal address you supply on the application form, of the DVD of your film.

#### **Payment should be made by direct deposit to:**

Account name: National Arts Festival  
Bank & Branch: Standard Bank, Grahamstown  
Branch Code: 05 09 17  
Account Number: 08 198 7536  
Reference: Title of your film

Deposit slips to be faxed to: 086 233 2119 or emailed to [fringe@nationalartsfestival.co.za](mailto:fringe@nationalartsfestival.co.za)

- If you are submitting a number of films that you wish to be screened under an umbrella title, please let us know and provide a title for the 'series'.
- Short films will be screened in groups of 2, 3 or 4 shorts per screening (depending on durations). They will be grouped in terms of age recommendations and genre at the sole discretion of the Festival Office.
- Three to five screenings of each film will be scheduled (depending on the number of films we receive). The screenings will take place over 4/5 successive days.
- We can schedule discussion periods after ONE of the screenings for a member of the cast or production company to lead a discussion on the film. This is an opportunity for film-makers to meet their audiences and obtain some feedback on their films. We will require the name of the person who will lead the discussion as well as the dates they would be in Grahamstown.
- Tickets to screenings will be sold through Ticket Hut at a cost of ±R25, the proceeds from which will go to the Festival Office to off-set the rental, staffing and equipment costs for the venue.
- All registered films will be advertised in the Festival Programme, as well as on the Festival's website. We require the following details in order to advertise the film:
  - a SHORT description of the film (30 – 50 words)
  - Names of director and featured artists
  - Year of make and genre
  - Age recommendation / restriction
  - Duration / running time

- If you would like us to include any visuals from the film on the website, please send low res images via email to us.
- You can purchase additional advertising in the Festival Programme – details and specs for these will be emailed to you once you have registered.
- We request that CUE, the Festival newspaper, reviews all screenings, but **DO NOT GUARANTEE** media coverage. We encourage you to generate as much publicity and interest in your film as possible through press releases, blogs, emails etc.
- **TWO DVD COPIES** of the film/s must reach the Festival Office no later than **2 June 2017**, and must be sent by registered post (or courier) to: The Fringe Office, National Arts Festival, 1820 Settlers National Monument, Fort Selwyn Drive, Grahamstown 6139 or P O Box 304, Grahamstown 6140.

Should you require any further information, or if you have any queries, please contact the Fringe Manager, Zee Monaheng, 046 603 1103 or email [fringe@nationalartsfestival.co.za](mailto:fringe@nationalartsfestival.co.za)

---

## The National Arts Festival is proudly brought to you by

